



Dear Valued Sponsor:

We invite you to join us as a sponsor of the Cape May Marlin & Tuna Club.

Since 1978, the Cape May Marlin Tuna Club is a non-profit corporation located in historic Cape May, New Jersey. This club's mission is to establish and maintain a private club for the recreational and social enjoyment of its members and for the promotion of fishing in Cape May County, and its surrounding waters and to establish and maintain a mutually beneficial relationship with other Clubs and organizations involved in the sport of fishing and to promote and develop camaraderie and exchange of ideas and suggestions between those interested in fishing in the Cape May County area; promotion and sponsoring of educational and social events, including fishing tournaments for its members and guests; and establish and maintenance of a recording station where all fish caught during the season will be recorded; and to acquire and maintain real estate for the purpose of housing the corporations activities. The club raises funds for various philanthropic endeavors such as the Wounded Warrior Project, college scholarships, and ARC Fish for Fun fish day; we supply all the boats, fuel, crews tackle and bait to take these young adults out for a day on the water.

We would not be able to carry on this tradition without the support of our generous sponsors.

WHY BECOME A SPONSOR?

HIGH RETURN ON INVESTMENT - Your brand will be promoted 365 days a year on the club video screens, social media, CMMTC website and in the CMMTC facility itself. Your brand will also be displayed during our nine (9) captains' meetings, nine (9) tournament award dinners and CMMTC social events to all members, guests, vendors, and participants in attendance. We are not just a fishing club; we have built a community of big game fishing enthusiasts both locally and nationally through our billfish conservation efforts and our online presence. The increasing popularity of the club and club events will maximize your investment.

ONLINE PRESENCE - Sponsors have their logos displayed at www.CapeMayMarlinTunaClub.com, from the date of your commitment through the end of 2024. Sponsors will also be promoted on the CMMTC social media platforms. With over three thousand (3,000) followers on Facebook and Instagram, our social media presence continues to grow exponentially.

We encourage you to commit early to maximize your business' exposure. As a sponsor, your business will be visible to all club members and guests, tournament participants and thousands of visitors – in person, on our social media and website – and not only during the events, but from the day you commit as a sponsor. We ask for your support; at any level you feel is appropriate. Please review our sponsorship packet and consider becoming a part of our vision!

Sincerely,

Cape May Marlin & Tuna Club Tournament Committee
Cape May Marlin & Tuna Club Board of Directors

2024 CMMTC Sponsorship Opportunities



Club Stats as of 2023:

2800 followers on Facebook
1,136 followers on Instagram
Members: 350
Email list: 366

2024 Club Sponsorship Levels:

Titanium Level Sponsorship: \$15,000 (**TAKEN!**):

- Sponsor's Boat automatically eligible to participate in Challenge Cup. Satisfies minimum tournament fished requirements.
- Two 2024 Club Family Membership included.
- Company Logo on Club website.
- Monthly email feature
- In-Club advertising, your business logo on table tents in the Club.
- Company Logo in Reel Time App as Yearlong Leaderboard sponsor.
- Two dedicated social media posts each month.
 - o *Note: sponsor must provide content, handles, tags for posting
- Full sponsorship of the Annual Club Awards Banquet, including tickets for one table of 8, and all the following at the event:
 - o Signage and centerpieces with company logo
 - o Banner at bar, stage, and welcome area
 - o Logo in annual video, which will be played in the Club, banquet and available on YouTube and on the Club website after the event.

Platinum Level Sponsorship: \$10,000 (*1 taken, 1 available*):

- Sponsor's Boat automatically eligible to participate in Challenge Cup. Satisfies minimum tournament fished requirements.
- Two 2024 Club Angler Membership included.
- Company Logo on Club website.
- Monthly email feature.
- In-Club advertising, your business logo on table tents in the Club.
- Company Logo in Reel Time App as Yearlong Leaderboard sponsor.
- Two dedicated social media posts each month.
 - o *Note: sponsor must provide content, handles, tags for posting
- Cups and cocktail napkins with single color logo at all Club tournament events (Captain's Meeting and Awards Dinners).

Gold Level Sponsorship: \$5,000

- Sponsor's Boat automatically eligible to participate in Challenge Cup. Satisfies minimum tournament fished requirements.
- 2024 Club Family Membership included.
- Company Logo on Club website.
- Company Logo in Reel Time App as Yearlong Leaderboard sponsor.
- Monthly features in President's message email blast.
- One dedicated social media post each month.
 - o *Note: sponsor must provide content, handles, tags for posting

Ladies Billfish Invitational Sponsorship: \$5,000 (2 available):

- *Ladies Day materials are promoted to participants of the MidAtlantic Tournament*
- Entry to tournament for Sponsor's Boat.
- Sponsor's Boat automatically eligible to participate in Challenge Cup. Satisfies minimum tournament fished requirements.
- 2024 Club Family Membership included.
- Company name included in the title of the tournament (Presented by: Sponsor Name).
- Company Logo on all event materials, promotional e-mails, social media, Reel Time App.
- Table tent with sponsor name/logo where food is served and on dining tables.

Silver Level Sponsorship: \$2,500

- Sponsor's Boat automatically eligible to participate in Challenge Cup. Satisfies minimum tournament fished requirements.
- 2024 Club Angler Membership included.
- Company Logo on Club website.
- Quarterly (4) features in President's message email blast – sponsor can choose which month.
- One dedicated social media post each month.
 - o *Note: sponsor must provide content, handles, tags for posting

Bronze Level Sponsorship: \$1,000

- Company Logo on Club website.
- Bi-Annual (2) features in President's message email blast – sponsor can choose which month.
- One dedicated social media post each month.
 - o *Note: sponsor must provide content, handles, tags for posting to for post.

All levels are available on a first come, first serve basis.

**Some level specifics are open to negotiations, and we are open to discussing in-kind sponsorship opportunities. Custom tailored sponsorship packages are available to meet the needs of our sponsors, event sponsorships available per request. **

Please contact Fred Tuttle or Rachel Linus with any questions at cmmtc@capemaymarlintunaclub.com.

Please submit the contract form (fully filled in) below.



2024 CMMTC Sponsorship Agreement

Please check appropriate sponsorship level:

Titanium Level Sponsor (\$15,000)	
Platinum Level Sponsor (\$10,000)	
Gold Level Sponsor (\$5,000)	
Ladies Billfish Invitational (\$5,000)	
Silver Level Sponsor (\$2,500)	
Bronze Level Sponsor (\$1,000)	

Sponsor Name: _____

Sponsor Contact Person: _____

Sponsor Marketing Contact (for logos, promo items, social posts, email content):

Address: _____

City, State, Zip: _____

Phone Number: _____

Email Address: _____

Social Media Handles (Facebook & Instagram): _____

Electronic submission of your logo and hyperlink should be made by emailing to:

cmmtc@capemaymarlintunaclub.com

Make check payable to: Cape May Marling & Tuna Club (CMMTC)

Any questions regarding sponsorships or payments, please contact
Fred Tuttle, Tournament Director at (609) 941-7587 or cmmtc@capemaymarlintunaclub.com

Please submit form and payment to the Club:

Cape May Marlin & Tuna Club, 2022 · 1390 Lafayette St. Cape May, NJ 08204 · 609-884-1006 · cmmtc@capemaymarlintunaclub.com

Club use:

Received by: _____ Date: _____ Paid: YES NO